

## Practical Workshops & Behaviour Masterclasses with Sarah Whitehead

Full Member of the APBC, APDT (156)

Inspiration, motivation, knowledge and experience



### **Rally! Practical workshop with Stella Bagshaw**

**Date: Saturday 27<sup>th</sup> February 2010, 10am – 4pm**

**Venue: Knowl Hill Village Hall, Nr Maidenhead, Berkshire**

Rally obedience, or 'Rally', is the newest dog sport to arrive from the US. Dog and handler teams navigate a course with numbered signs indicating different exercises to perform such as Sit-Down-Sit, Straight Figure 8, Send Over Jump, Recall Over Jump. Handlers are encouraged to talk to their dogs and reward during the performance. Rally-O is described as combining the characteristics of sports car racing, dog agility, and traditional obedience into a new fun sport. Anyone whose dog has basic training can take part and have a go!

Places for dogs and handlers are limited so book early to avoid disappointment. Due to the nature of the workshop, it is not suitable for dogs with aggression problems towards people or other dogs. Those attending without dogs will be able to watch and learn from both Stella and those attending with dogs.

Handler places are £65, spectator places £55. Book before 9<sup>th</sup> April to receive £5 off.

### **Aggression Masterclass with Sarah Whitehead**

**Date: Friday 5th March**

**Venue: Berkshire/Surrey TBC**

**Maximum number of participants: 20**

By popular demand! This workshop will look at assessment, intervention and management of aggression problems in dogs. We will explore both dog-to-human and dog-to-dog aggression using a range of case studies and visual material. Up-to-the-minute ideas and techniques will be discussed along with real-world practical tips and methods to transform your behaviour consultations and increase successful resolutions.

£115 per person, to include refreshments and a light lunch. Book now!



### **Intensive Behaviour Masterclasses with Sarah Whitehead**

**Dates: Friday 23rd April or Friday 17th Sept**

**Venue: Windsor, Berkshire**

**Maximum 6 participants**

A chance to pick the brains of Sarah Whitehead, full member of the APBC, and APDT (156), on in-depth canine behaviour. This is a unique opportunity for practitioners, trainers, and veterinary staff to attend a day with Sarah Whitehead and only five other participants, allowing you to gain the maximum benefit from the day and ask as many questions as you like!

Masterclass content is individually tailored to participant needs, but will include case histories, video material, and latest thoughts and findings on both canine behaviour and the human end of the lead, helping you to become even more effective with your clients.

£145 per person, to include refreshments and a light lunch. Book now! Please complete application form

### **Hyper-dog Masterclass with Sarah Whitehead**

**Date: Friday 11th June**

**Venue: Berkshire/Surrey TBC**

**Maximum number of participants: 20**

For all those who find themselves dealing with highly active or overactive dogs in classes or consultations. Ideas on teaching impulse control, management and owner motivation for these special-needs dogs. The Masterclass will look in-depth at emotional, mental and physical needs and how such dogs' activity can be channelled in appropriate ways.

£115 per person, to include refreshments and a light lunch. Book now!



## **More Tricks & Games Practical Workshop** Stella Bagshaw

**Date:** Sunday 27<sup>th</sup> June 2010

**Venue:** Berkshire/Surrey TBC

Following on from last year's hugely successful event, 'More Tricks and Games to Play in Classes' can help you add fun, motivation and a healthy dose of gentle competition to your training. Stuck for some new ideas? If your classes need a boost or you are looking a new way to motivate owners and dogs in class training, this workshop is for you.

Dogs with basic training and beyond are welcome to attend the day with their handlers. Why not bring your own dog to enjoy some new training and fun. Places for dogs and handlers are limited so book early to avoid disappointment. Due to the nature of the workshop, it is not suitable for dogs with aggression problems towards people or other dogs. Those attending without dogs will be able to watch and learn from both Stella and those attending with dogs.

Handler places are £65, spectator places £55. Book before 9<sup>th</sup> April to receive £5 off.

### **Canine Communication Masterclass** with Sarah Whitehead

**Date:** Friday 30th July 2010

**Venue:** Berkshire/Surrey TBC

**Maximum number of participants:** 20

So much is talked about canine body language and facial expression, but what are dogs really trying to tell us? This Masterclass will explode many of the myths that surround dog communication and will present some unique ideas on signals that will revolutionise your understanding of dogs and teach you how to more accurately predict and read their behaviour.

Essential for anyone who is working with dogs and owners, or simply fascinated by their behaviour.

£115 per person, to include refreshments and a light lunch. Book now!



### **Trainers Anonymous! Masterclass** with Sarah Whitehead

**Date:** Friday 3<sup>rd</sup> September 2010

**Venue:** Berkshire/Surrey TBC

**Maximum number of participants:** 20

Just because you are a trainer or a behaviour specialist doesn't make you immune to having a dog with behavioural problems! Indeed, there may even be reasons that make it more likely, not less!

We will operate under a strict code of confidentiality within this Masterclass with constructive coaching and peer support as our priority, so that you can gain lots of ideas whilst having some fun along the way.

Come and find out why:

- Being a professional often means that you are more likely to have a problem with your dog, not less
- Why you find it difficult to address the problem
- What you need to know before you can help yourself
- Practical steps you can take to coach yourself to success
- Every cloud...What your own problem dog can teach you

Even if you don't have a problem with *your* dog, the chances are that at some point you will be asked to help a friend, colleague or family member.... Limited places so book now!

£115 per person, to include refreshments and a light lunch.

### **Breed Needs Masterclass** with Sarah Whitehead

**Date:** Friday 5th Nov 2010

**Venue:** Berkshire/Surrey TBC

**Maximum 20 participants**

We all know that different breeds have different needs, but how do you know what inherently makes them tick? Understanding the hard-wired drives of different types of dog is essential when creating effective behaviour programmes or in planning successful training. What are the differences in learning style between a Golden Retriever and a Dachshund? Knowing exactly what should be included in the hedonic budget of various breeds of dog will profoundly influence your training programmes and behaviour work. Not to be missed!

£115 per person, to include refreshments and a light lunch. Book now!

## Workshops & Masterclasses 2010

To book your place on a Masterclass please complete the form below and send it with your cheque or card details to: Alpha Education, PO Box 372, Windsor, Berkshire, SL4 4WH, or pay by credit card over the phone 01753 856 780, or online at [www.thinkdog.org](http://www.thinkdog.org). We look forward to welcoming you on a fun and inspiring day.

Please complete one form per person. We will confirm your place and send directions by e-mail (by preference) or post. Note that Masterclasses are for humans only – no dogs please, & workshops are for social dogs only. Thank you!

- Rally – Practical Workshop** Sat 27<sup>th</sup> Feb 2010 £65 handler / £55 spectator  
(£5 discount before 8<sup>th</sup> Jan)
- Aggression Masterclass** Friday 5<sup>th</sup> March 2010 £115 incl lunch
- Intensive Behaviour Masterclass** Friday 23<sup>rd</sup> April 2010 £145 incl lunch
- Hyper-dog Masterclass** Friday 11<sup>th</sup> June 2010 £115 incl lunch
- Tricks & Games – Practical Workshop** Sun 27<sup>th</sup> June 2010 £65 handler / £55 spectator  
(£5 discount before 9<sup>th</sup> April)
- Critical Communication Masterclass** Friday 30<sup>th</sup> July 2010 £115 incl lunch
- NEW! ‘Trainers Anonymous’ Masterclass** Friday 3<sup>rd</sup> Sept 2010 £115 incl lunch
- Intensive Behaviour Masterclass** Friday 17<sup>th</sup> Sept 2010 £145 incl lunch
- Breed Needs Masterclass** Friday 5<sup>th</sup> Nov 2010 £115 incl lunch

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Postcode: \_\_\_\_\_ E-mail: (essential) \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

I have read and agree to the terms & conditions at [www.thinkdog.org](http://www.thinkdog.org). Please sign: \_\_\_\_\_

Please detail your current involvement in behaviour and previous study (continue over if necessary):

\_\_\_\_\_  
\_\_\_\_\_

**Payment details:** You can also enrol by phone on 01753 856 780

**Cheque – payable to ‘Alpha Education’ and send to, Alpha Education, PO Box 372, Windsor, Berkshire, SL4 4WH.**

Credit card: Type of card Mastercard / Visa / Maestro / \_\_\_\_\_ Amount to pay: \_\_\_\_\_

Name on card: \_\_\_\_\_

Card no:     /     /     /     Valid from   /

Expiry:   /   Issue no   (Maestro/Switch only) Security no:    (last 3 digits on signature strip)

Address of card holder if different from above: \_\_\_\_\_

We would love to add you to our e-mail list to receive notification of future events and courses. We store your details securely and NEVER share them with anyone else. If you do NOT wish to receive information from us in the future, please put a cross in this box